

**ADVERTISING DOSSIER**  
**ANCCE WEBSITE**  
**[www.ancce.com](http://www.ancce.com)**

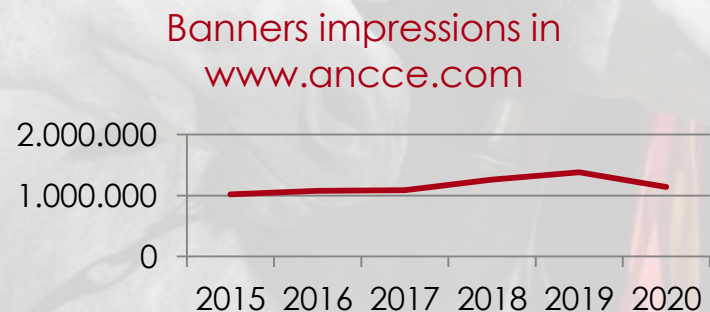
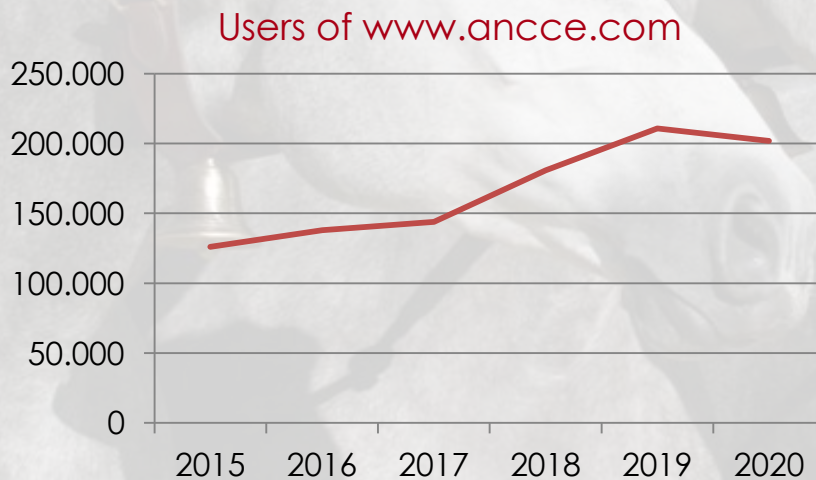


**ANCCE**

# ANCCE Web Site

It is the official Purebred Spanish Horse web site. In 2020, it was visited by 201,920 single users from more than 168 countries: Spain, the USA, Mexico, Germany, France, the United Kingdom, Holland, Italy, Ecuador and Colombia, to mention a few.

Advertising banners enjoyed more than 1,100,000 impressions.



# Banners

The screenshot shows the ANCCE website interface. At the top, there is a navigation bar with the ANCCE logo and menu items: 'Inicio', 'Contactos', 'Socios', 'Competición', 'Noticias', 'En Venta', 'Formación y Empleo', and 'Zona Privada'. Below the navigation bar, there are four main promotional tiles: 'el caballo español' (Revista Especial SICAB 2020), 'Programa integral de CUALIFICACIÓN Y EMPLEO' (Formación y Empleo), 'Nueva web/app de Concursos' (with a mobile app icon), and 'SICAB TV' (with a play button icon). Below these tiles is a search section for 'El mejor portal de venta de caballos PRE' with filters for 'Ejemplares', 'Filtrar sexo', 'Filtrar capa', and 'Filtrar provincia', and a 'Buscar' button. At the bottom, there is a 'Últimas Noticias' section with two news items: 'El legado del pura raza española' and 'Los PRE Ilustre AP IV e Imperioso MG. Campeones de Andalucía de Equitación de Trabajo'.

Rotating Ad

Banner 1

← Banner 1: €400/month + 21% VAT

Banner 2

← Banner 2: €300/month+ 21% VAT

Banner 2

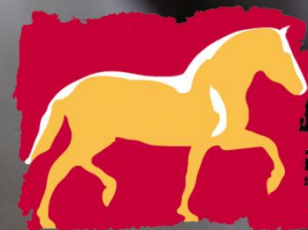
ADDITIONAL DISCOUNTS	
Full-fledged Members	-20%
Associate Members	-10%
6 months contract	-10%
12 months contract	-20%



# Why advertise on [www.ancce.com](http://www.ancce.com)?

- It is a **reference web site** in the Purebred Spanish Horse sector at both the national and international level.
- The data and information collected regarding visits and sites viewed guarantees that your publicity **complies with coverage objectives**.
- **Excellent positioning.**
- Links your brand to the equestrian and Purebred Spanish Horse sectors.
- Links you to the added value of the ANCCE brand.





# ANCCE

ASOCIACIÓN NACIONAL de CRIADORES  
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