



**ADVERTISING DOSSIER
ANCCE'S OFFICIAL APP**



ANCCE

ASOCIACIÓN NACIONAL de CRIADORES
de CABALLOS de PURA RAZA ESPAÑOLA

Official Competition Web/APP

The use of cell phones, tablets and other hand-held devices has increased the creation of specialized apps. **ANCCE too has its own!**

Unlike other channels, our Web/APP is the only one that shows **official data for competitions on the official ANCCE calendar**, as well as the genealogies of participating horses as provided by the PRE Stud Book.

In 2020, there were more than **1,100,000** visits from more than **60,000** users in **118** countries. The advertising banner enjoys an average of more than **4.000** viewings per day; this certifies that our web/app has become a favorite among Purebred Spanish Horse breeders.



Technical characteristics

- Shows all Conformation Competitions, as well as the ANCCE Cups for Dressage, Spanish High School, Doma Vaquera, Carriage Driving, Working Equitation, Show Jumping and Sidesaddle Riding.
- Access to results is provided **live**, as is all information relative to classifications, judges, rankings, and the competition venue.
- Information about participating horses: official genealogy, photographs, competition history, summary score graphics, etc.
- Access to **live broadcasts** of all competitions.
- Useful, attractive and very intuitive interface.
- Available for all electronic hand-held devices.

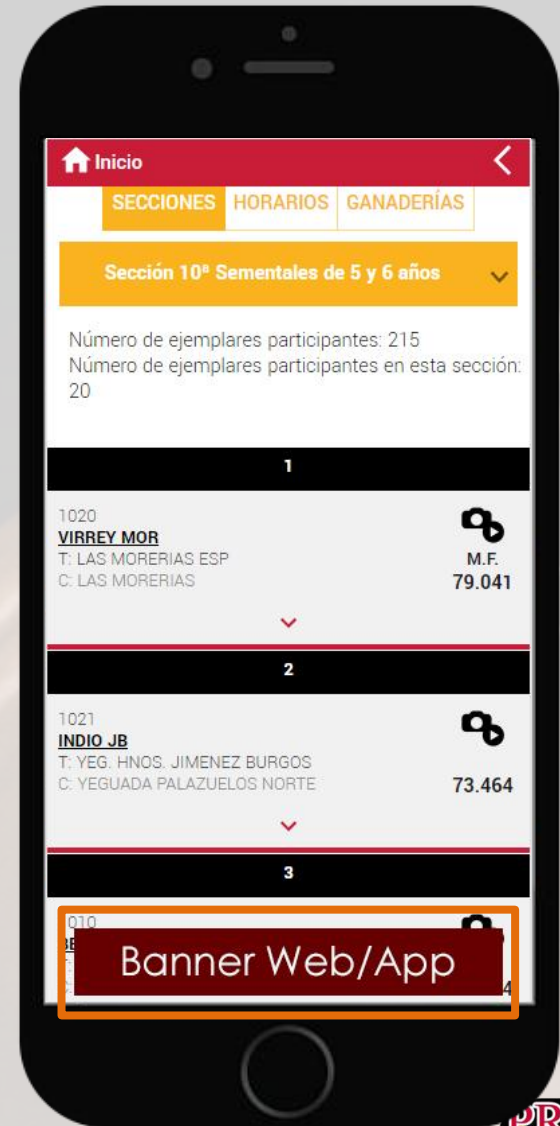


Banner and prices

Banner's annual price:

- Full-fledged Members: €1600 + 21% VAT
- Associate Members: €1800 + 21% VAT
- Non-members: €2000 + 21% VAT

* This banner is also included in the ANCCE Competition web.





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Dpto. Publicidad ANCCE
Inmaculada Rodríguez
Tel. (+34) 954 68 92 60 (option 2)
prensa@ancce.com

www.ancce.com

